


## FACULTY PROFILE

<b>Name</b>	:	Dr. Rajeshwari B Tapashetti	
<b>Designation</b>	:	Assistant Professor	
<b>Department</b>	:	Department of Management Studies	
<b>Employee ID</b>	:	TMBA009	
<b>E mail ID</b> (College official ID), (Personal mail ID)	:	<a href="mailto:rbtmb@becbgk.edu">rbtmb@becbgk.edu</a> <a href="mailto:rajeshwari_bt@yahoo.com">rajeshwari_bt@yahoo.com</a>	
<b>Contact details</b>	:	Mobile No:+91-9880737455	
<b>Orcid ID</b>	:	0000-0001-9234-3964	
<b>Vidwan Id</b>	:	216326	
<b>Google Scholar ID</b>	:	101717	
<b>Qualification</b>	:	M.Com.,M.B.A.,M.Phil.,Ph.D.	
<b>Professional Experience Teaching</b>	:	16	
<b>Administrative Responsibilities</b>	:	<ul style="list-style-type: none"> <li>• Member of BOS</li> <li>• BOE coordinator</li> <li>• Industry tour coordinator</li> <li>• Management activity coordinator</li> </ul>	
<b>Teaching</b>	:	17	
<b>No. of Projects Guide</b>	:		
UG	:	65	
PG	:	55	
<b>Research Interest Area</b>	:	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Human resource</li> </ul>	
<b>Journals (with citations)</b>	:	03	
<b>Conferences</b>	:	<ol style="list-style-type: none"> <li>1. Mrs.R.B.Tapshetti &amp; Dr.T.N.Godi presented paper on “Knowledge as aMediator between HRM practices &amp; Innovative activity” at PESET. 5<sup>th</sup> International conference.MBA Department Bangalore on Aug 11 &amp; 12.2011</li> <li>2. Mrs.R.B.Tapshetti presented paper on “Marketing Challenges of Groundnut Oil seeds in India” in the</li> </ol>	

		<p>International Conference on Challenges and Emerging Trends in Management &amp; Technology(ICCEMT-2015) at Nalla Narashimh Reddy group of Institutions Telagana State on 12<sup>th</sup> December 2015 ISSN:2349-56773.</p> <p>3. Mrs.R.B.Tapshetti presented paper on “Effects of Green Marketing and Sustainable development” on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot</p> <p>4. Mrs.R.B.Tapshetti presented paper on “Internet Marketing: The current issues and Innovations in E-commerce “on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot.</p>
<b>Invited Talks</b>	:	<p>1. Delivered guest talk on “Entrepreneurship Development” organized under Entrepreneurship awareness camp at B.V.V.S S.R. Vastrad Rural Polytechnic College. Gulledgudd on 13.09.2017.</p> <p>2. Delivered guest talk on “Entrepreneurship Development” organized under Entrepreneurship awareness camp at B.V.V.S’ S.R.Vastrad Rural Polytechnic College. Gulledgudd on 11.10.2018.</p> <p>3. As resource person of Human Resource Development program in at Basaveshwar Engineering College Bagalkot on 14<sup>th</sup> and 15<sup>th</sup> February 2020.</p>
<b>Events Organized</b>	:	<p>1. Student development programme</p> <p>2. Conducted 2 webinars</p>
<b>Conferences/ Symposiums/ Workshops/ Training Programs Attended</b>	:	<p><b>International Conferences presentation:</b></p> <p>1. Mrs.R.B.Tapshetti &amp; Dr.T.N.Godi presented paper on “Knowledge as a Mediator between HRM practices &amp; Innovative activity” at PESET. 5<sup>th</sup> International conference.MBA Department Bangalore on Aug 11 &amp; 12.2011</p> <p>2. Mrs.R.B.Tapshetti presented paper on “Marketing Challenges of Groundnut Oil seeds in India” in the International Conference on Challenges and Emerging Trends in Management &amp; Technology(ICCEMT-2015) at Nalla Narashimh Reddy group of Institutions Telagana State on 12<sup>th</sup></p>

December 2015 ISSN:2349-5677

3. Mrs.R.B.Tapshetti presented paper on “Effects of Green Marketing and Sustainable development” on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot
4. Mrs.R.B.Tapshetti presented paper on “Internet Marketing: The current issues and Innovations in E-commerce “on 10<sup>th</sup> September 2016 at International conference Basaveshwar Commerce College.PG Department Bagalkot.

**National Conferences presentation:**

1. Mrs.R.B.Tapshetti presented paper on “Marketing of Oil Seeds in the Global Marketing scenario” in One day National conference held on “Emerging Management Innovations: Architecture for 2020” organized by Global Business School on 29<sup>th</sup> April 2011.
2. Mrs.R.B.Tapshetti & Dr.T.N.Godi presented on “Marketing of oil seed in Global marketing” Global business school on April 29<sup>th</sup> 2011.
3. Mrs.R.B.Tapshetti presented paper on “Motivation in today’s work place” in the 4<sup>th</sup> National Conference on Management of Inclusive Growth: issues, Challenges & Opportunities at Bapuji Academy of Management & Research on 16<sup>th</sup>& 17<sup>th</sup> March 2012.
4. Mrs.R.B.Tapshetti presented paper on “Challenges and opportunities in rural sector” in one day National Conference at Karnataka state women’s university on 7<sup>th</sup>& 8<sup>th</sup> Sep.2012
5. Mrs.R.B.Tapshetti & Dr.T.N.Godi presented paper on” Retailing in India “in National Conference Jawaharlal Neharu Technical University. MBA Dept. Hyderabad on Aug.13 & 14.2013
6. Mrs.R.B.Tapshetti presented paper on “A study on challenges for successful implementation of Indian banking” in One day National Seminar at K.S.S. Arts, Commerce and Science & PG Center, Gadag on 30<sup>th</sup> Mar 2013
7. Mrs.R.B.Tapshetti & Dr.T.N.Godi presented on

	<p>“A study on Marketing of groundnuts in Bagalkot District” on 12<sup>th</sup> March 2013.</p> <p><b>Faculty Development programme:</b></p> <ol style="list-style-type: none"> <li>1. Attended “Faculty Development” at KLE Jagadguru Totadarya College Gadag on 19<sup>th</sup> Feb 2013.</li> <li>2. “Advance Data Analytic &amp; statistical Software” at Basaveshwar Engineering College Bagalkot on 27<sup>th</sup>&amp; 28<sup>th</sup> August 2016.</li> <li>3. “Challenges and Opportunities in Engineering Education in India” at Bheemanna Khandre Institute of Technology (BKIT) Bhalki on 3<sup>rd</sup> November 2018</li> <li>4. “Publishing Research in high quality Journals” at Basaveshwar Engineering College Bagalkot on 19<sup>th</sup> December 2019</li> </ol> <p><b>Workshops attended:</b></p> <ol style="list-style-type: none"> <li>1. National level Workshop attended on “Research Methodology” at A.S.Patil college of commerce Vijayapur on 19<sup>th</sup>&amp; 20<sup>th</sup> Oct 2012</li> <li>2. Workshop attended on “Services marketing and Management” at KLS Gogte Institute of Technology. Belagavi on 11<sup>th</sup> November 2017</li> <li>3. Workshop attended on “ System Thinking and applications” at Basaveshwar Engineering College Bagalkot on 12<sup>th</sup> to 30<sup>th</sup> August 2018</li> <li>4. Workshop attended on NPTL SWAYAM at Basaveshwar Engineering College Bagalkot on 29<sup>th</sup> November 2019.</li> <li>5. Workshop attended on “Winning Edge: Strategic Thinking and Creative Leadership” at Basaveshwar Engineering College Bagalkot on 4<sup>th</sup> Feb 2017.</li> <li>6. Workshop attended on “ISRO Satellite Remote Sensing based societal application on the web” at Basaveshwar Engineering College Bagalkot on 9<sup>th</sup> September 2016.</li> <li>7. Workshop attended One day state level seminar on “Rural Marketing” at KLE Society’s SVS Hubballi Arts Science &amp; Commerce College Soundatti on 12<sup>th</sup> March 2013.</li> </ol>
--	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------